

DGL
INTERNATIONAL

**POWDER
COATINGS**

COLOUR SOLUTIONS

DGL Colour Confidence

Confidently specify and coat your
project with DGL powder coat ranges

DGL World of Colour™
Powder Coat Series

dglpowders.com

DGL Colour Confidence

Colour consistency in the contemporary architectural and industrial landscape transcends aesthetic preference. It represents a strategic choice that significantly impacts brand identity, material performance, and long-term durability. Colour consistency is not solely concerned with visual appeal; it embodies a commitment to quality, reliability, and trustworthiness.

Working with DGL Powder Coatings guarantees you that your project, whether coated locally, internationally, or both, upholds colour alignment, visual harmony, and quality integrity across all surfaces.

Why Colour Confidence Matters

Whether you are an architect, specifier, fabricator, builder, applicator or asset owner, colour confidence is critical to the success of a project, particularly when a project is coated offshore and onshore. It embraces:

Design Integrity

Architects and specifiers allocate significant resources to selecting colours, as these choices are instrumental in evoking emotions, delineating spaces, and embodying brand values. They are looking for Colour Confidence to ensure that a chosen colour remains uniform from the initial concept to project completion, regardless of whether the coating is applied locally or internationally.

Cross-Site Consistency

In the context of global supply chains and multi-site fabrication, colour discrepancies can result in expensive rework, project delays, and potential harm to reputation. This is accentuated on projects that are coated both onshore and offshore.

Clear and Detailed Specifications

Specification documentation is critical from concept to delivery of a project. When specifying products and ranges architects and specifiers want absolute clarity of what they are getting. They want aligned documentation that transcends international boundaries to deliver confidence and certainty.

Quality Assurance

Quality assurance is essential for architectural powder coating projects to ensure long-term durability, compliance with industry standards, and protection against coating failures and consistency in finish.

Client Satisfaction

Consistency in colour leads to the fulfilment of client expectations. Colour Confidence facilitates a cohesive visual experience that satisfies clients, enhances brand reputation, and fosters repeat business.



Expert Commentary

“For the Bankstown City Campus of Western Sydney University, a public-facing building of this scale—serving a diverse student cohort and community—required critical colour consistency. The façade’s energy burst gradient needed to appear as a seamless, unified expression, regardless of where components were manufactured. DGL and Dulux’s* ability to align colour and finish both locally and offshore ensured we could confidently deliver a cohesive outcome.”

— David Isaacs, Associate, Lyons

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DGL Colour Confidence Delivered

DGL's proactive focus to provide a seamless experience ensures architectural projects are confidently specified and coated with aligned powder coat ranges. This eliminates ambiguity and empowers architects, builders, and fabricators to specify with assurance and apply coatings confidently no matter where the project is coated.

DGL Colour Confidence is delivered through the following key capabilities:

One company

DGL International (DGL) is a leading supplier of prominent premium powder and industrial paint coatings, serving markets in Australia, New Zealand, China, and Southeast Asia. Our mission is to enhance, protect, and improve the environment where people live and work by offering innovative, high-quality powder and paint coating solutions.

DGL is part of DuluxGroup*, a well-respected name in the paint and coatings industry. This enables DGL to leverage DuluxGroup's* extensive expertise, advanced technology, and esteemed industry reputation to offer superior branded products and services. Since 2019, DuluxGroup* has been a part of Nippon Paint Group, recognised as the fourth-largest paint company globally.

Utilising the Dulux* brand in Australia and New Zealand, and DGL International for all other markets, an aligned product portfolio of high-quality architectural and commercial powder and industrial coatings are delivered.

Aligned Colour

The DGL Premium Architectural Colour range aligns with the Dulux* Premium Architectural Colour range available in Australia and New Zealand. The ranges are represented in aligned colour collateral available in each brand, including colour selectors and powder coated swatches.

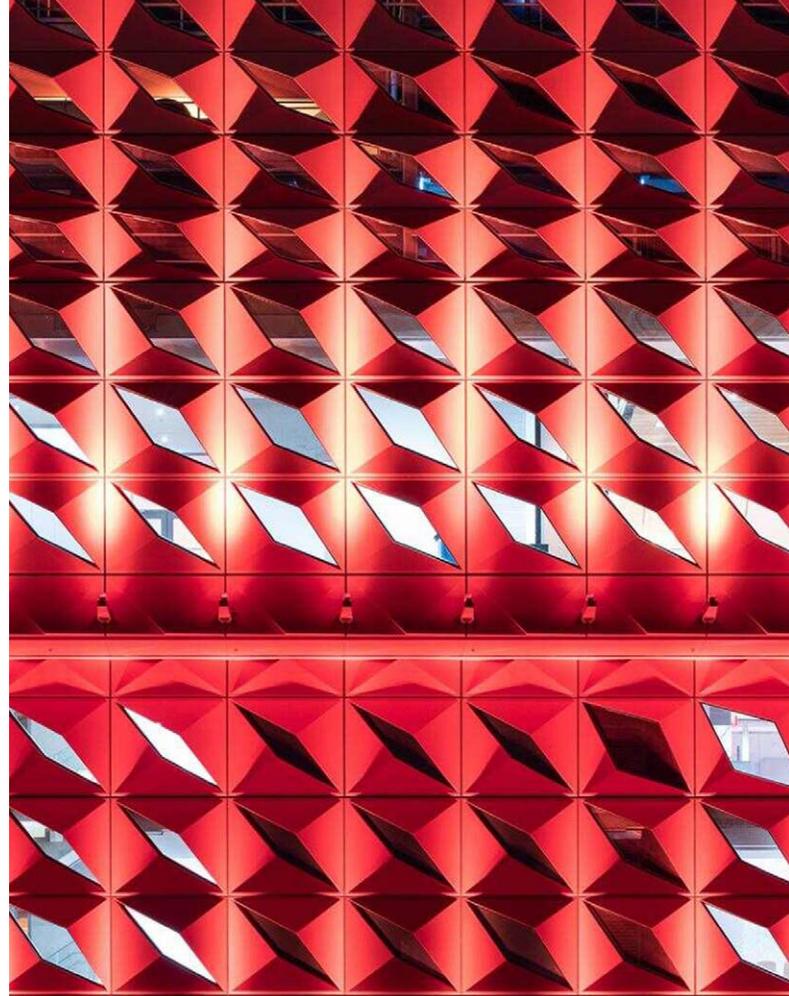
Each colour and finish is meticulously matched across both brands, ensuring that the outcome is visually cohesive and technically consistent, whether your project is coated locally or internationally.



Aligned Product Ranges

Dulux* in Australia and New Zealand and DGL maintain a harmonised product portfolio, featuring consistent naming conventions, product codes, and finish categories. This clarity simplifies the specification process and guarantees that what is ordered is precisely delivered, eliminating surprises and mismatches.

For a full list of products and colours download the DGL Colour Alignment list at dglpowders.com



Aligned Warranty Framework

Both brands provide aligned Alumi Shield™ warranties encompassing the same performance criteria, durability expectations, and environmental classifications. Whether you specify DGL or Dulux* in Australia and New Zealand, you will receive an equivalent level of protection, supported by a mutual commitment to quality and compliance.

Application by Accredited Coaters

Only Dulux* Accredited Powder Coaters in Australia and New Zealand, or DGL elsewhere, can issue our Alumi Shield™ warranties after demonstrating their capability to meet stringent quality conditions and international standards. Warranties are only valid when applied by a Dulux* Accredited Powder Coater in Australia and New Zealand or DGL elsewhere to the warranty specification on recommended projects and subject to the specified warranty terms and conditions.

Integrated Specification Support

All technical documentation, including datasheets and care and maintenance guides, is synchronised across DGL and Dulux* in Australia and New Zealand. This ensures that specifiers, applicators, and project managers operate from a unified framework, streamlining communication and mitigating risk.

Global Confidence, Local Expertise

With DGL's international reach and Dulux's* trusted local presence in Australia and New Zealand, the Colour Confidence program effectively connects global supply chains with local accountability. Whether your project spans Australia, New Zealand, China, or Southeast Asia, you can be assured that the colour, finish, and performance will be consistent.

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Proven Projects

DGL and Dulux* Powder Coatings have been selected and relied on for numerous architectural projects across Australia and New Zealand. These initiatives exemplify the efficacy of the DGL Colour Confidence program, enabling integrated colour systems, consistent finishes, and shared warranties to instil assurance from the initial design stage through to the final execution.



Bankstown Campus, Western Sydney University

Location

Western Sydney, NSW, Australia

Project Overview

Western Sydney University's new Bankstown City Campus is a modern vertical campus designed to anchor a future-focused health and education precinct. It features flexible learning spaces in a green, accessible urban setting.

Products Used

For this project, DGL and Dulux* Powder Coatings supplied a selection of high-performance powder coatings designed to guarantee durability, colour retention, and an aesthetically pleasing finish. Nine Custom Colours of Duratec Elements₂ were utilised in this endeavor. The products used included:

- Duratec Elements₂ Bankstown Yellow (CustomColour™)
- Duratec Elements₂ Bankstown Orange (CustomColour™)
- Duratec Elements₂ Bankstown Brown (CustomColour™)
- Duratec Elements₂ Bankstown Red (CustomColour™)

Architectural Impact

The gradient of colours is derived from Western Sydney University's corporate identity and expanded upon to capture the idea of an energy burst. Ten custom colours in powder-coated aluminium and some terracotta move through a gradient to create warmth of expression. Darker colours are used on the lower levels, helping to ground the building, while brighter colours towards the upper levels provide a sense of lightness to lift the eye.

Photography

Nic Walker



PHIVE Community & Civic Hub

Location

Parramatta, NSW, Australia

Project Overview

The PHIVE Community & Civic Hub in Parramatta, New South Wales, is a distinctive architectural marvel that serves as both a roof and a façade. The building features a panellised system of self-shading windows and skylights, allowing filtered light to flood the interiors while protecting from heat and glare. This innovative design enhances the aesthetic appeal and functionality of the space, making it a landmark in the area.

Products Used

For this project, DGL and Dulux* Powder Coatings provided high-performance powder coatings to ensure durability, colour retention, and a visually appealing finish. The products used include:

- Duratec Elements²: Selected for its durable finish and colour retention. It provides a flat surface that minimises reflections at all angles, including low-angle sun reflections.
- Duratec Zeus: Used to complement the overall design with its superior performance and aesthetic qualities.

The project utilized a variety of custom colours to achieve the desired visual effect. These colours include:

- Monument
- Silver Grey Matt
- Deep Garnet
- Eye Of Newt
- Red Clown
- Pink Fire
- Fiery Glow

Architectural Impact

DGL and Dulux* Powder Coatings in the PHIVE project enhanced the building's aesthetic appeal and ensured long-lasting performance and protection against environmental factors. The custom colours and durable finishes provided by DGL and Dulux* Powder Coatings played a crucial role in bringing the architect's vision to life, creating a functional and visually stunning space.

Photography

Brett Boardman

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Proven Projects

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Walan Apartments

Location

Brisbane, Queensland, Australia

Project Overview

The Walan Apartments in Brisbane, Queensland, are a testament to the exceptional capabilities of DGL and Dulux* Powder Coatings. The project aimed to realise the architectural vision for a strong graphic expression of the cliffscape at Kangaroo Point. To achieve this, three custom colours were expertly matched and created by our CustomColour™ service within the Electro anodised look range. A total of six Electro powder coatings were selected for their anodised effect and dynamic interaction with light. The collective impact of these colours complements the ingrained colour palette of the Kangaroo Point rock face and represents the changes on the cliff-face over time.

Products Used

For this project, DGL and Dulux* Powder Coatings provided a range of high-performance powder coatings to ensure durability, colour retention, and a visually appealing finish. The products used include:

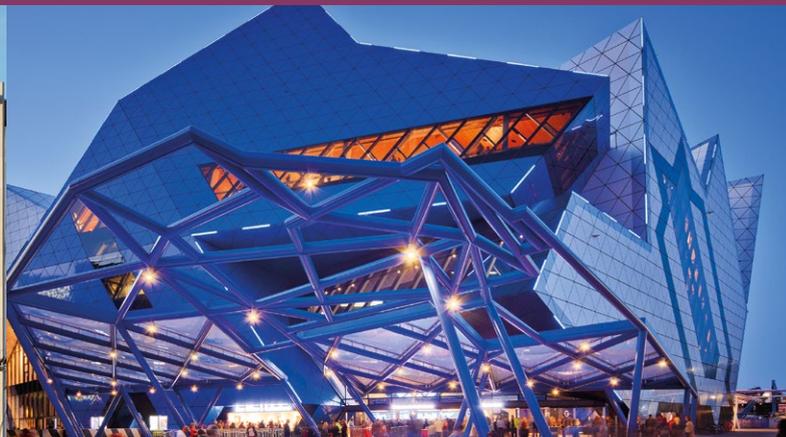
- **Electro Manor Red Gold (CustomColour™)**
- **Electro Gold Pearl (CustomColour™)**
- **Electro Copper Pearl (CustomColour™)**
- **Electro Burnished Copper**
- **Electro Natural Silver**
- **Electro Sensational Champagne**

Architectural Impact

The use of DGL and Dulux* Powder Coatings in the Walan Apartments project not only enhanced the building's aesthetic appeal but also ensured long-lasting performance and protection against environmental factors. The custom colours and durable finishes provided by DGL and Dulux* Powder Coatings played a crucial role in bringing the architect's vision to life, creating a space that is both functional and visually stunning. The project's excellence was acknowledged with prestigious accolades, including the John Dalton Award for Building of the Year at the Australian Institute of Architects' Queensland Regional Architecture Awards.

Photography

Christopher Frederick Jones



Perth Arena

Location

Perth, Western Australia

Project Overview

Perth Arena is a state-of-the-art multi-purpose venue located in the heart of Perth, Western Australia. Known for its striking architectural design and vibrant façade, Perth Arena hosts a variety of events, including concerts, sports, and entertainment shows. The project aimed to create a visually stunning and durable exterior that would withstand the harsh Australian climate while providing an iconic look for the venue.

Products Used

For this project, DGL and Dulux* Powder Coatings provided high-performance powder coatings to ensure durability, colour retention, and a visually appealing finish. The products used include:

- **Fluoraset® Xtreme™ Black Satin:** Selected for its superior durability and colour retention, providing a long-lasting and vibrant finish. This product was used to coat the perforated aluminium components of the arena.

Architectural Impact

The use of DGL and Dulux* Powder Coatings in the Perth Arena project not only enhanced the building's aesthetic appeal but also ensured long-lasting performance and protection against environmental factors. The durable finishes provided by DGL and Dulux* Powder Coatings played a crucial role in bringing the architect's vision to life, creating a space that is both functional and visually stunning.

Photography

Cameron Chisholm Nicol and Greg Hocking

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Advice

Our dedicated consultants can help simplify the specification process, saving you time and money by providing the right coating advice for your project.

Simply visit dglpowders.com/contact-us

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